



**Help 500 children start
school with confidence**

Back the Back to School Drive and give a child in Medway a
confident first day.



Scan to sponsor



SPONSORSHIP PACK

BACK TO SCHOOL DRIVE 2026

Help 500 children start school with confidence

Uniforms, shoes, backpacks and stationery for children from struggling families across
Medway.



● **Rooted in Medway**

● **500 children**

● **£20 = one uniform**

Building stronger communities

Evolution Impact Initiative CIC supports children and families across Medway — uniforms on children's backs, free community events, and hands-on help when it's needed most.

ONE YEAR OF IMPACT · JUL 2025 – JUN 2026

749

people supported

12

events delivered

200

Christmas turkeys

114

uniforms handed out

EVERY EVENT · CHILDREN HELPED

26 JUL	Summer Warriors Day	40	23 DEC	Christmas Turkey Giveaway	200
30 AUG	Back to School Giveaway	114	14 FEB	Valentine's Sip & Paint	60
27 SEP	Sip & Paint for Kids	60	14 MAR	Women Who Glow · Candles	20
28 SEP	Child Safety Programme	40	4 APR	Easter · Create & Hunt	40
25 OCT	Jewellery Making Workshop	60	30 MAY	Mini Movers Dance Fitness	25
13 DEC	Big Bake Off · Christmas	60	13 JUN	Little Garden Makers	30



The next chapter is bigger: 500 children this year, building on the 114 uniforms we gave last summer.

Partner with us to help 500 children

Back a campaign that's changing first days across Medway.

Luke Rogers

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FOLLOW US

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- Facebook Evolution Impact Initiative
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Scan to sponsor

Back the drive in two taps



A level for every local business

BENEFIT	Family £750	Gold £500	Silver £250	Bronze £100	Friend £50
Social media thank-you	✓	✓	✓	✓	✓
Certificate of thanks	✓	✓	✓	✓	✓
Logo on our website	✓	✓	✓	✓	—
Logo on campaign materials	✓	✓	✓	—	—
Named on a collection point	✓	✓	—	—	—
Feature in impact report	✓	—	—	—	—

WHY PARTNER WITH US



Local impact
Reaches children on your doorstep, not a distant cause.



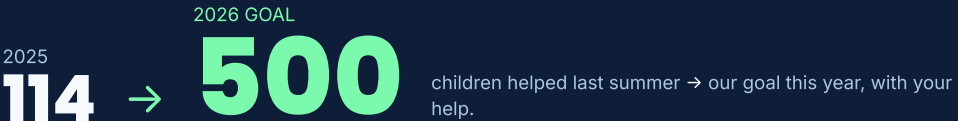
Brand visibility
Logo across materials, collection points, website & social.



Real CSR
A tangible story to share with staff and customers.

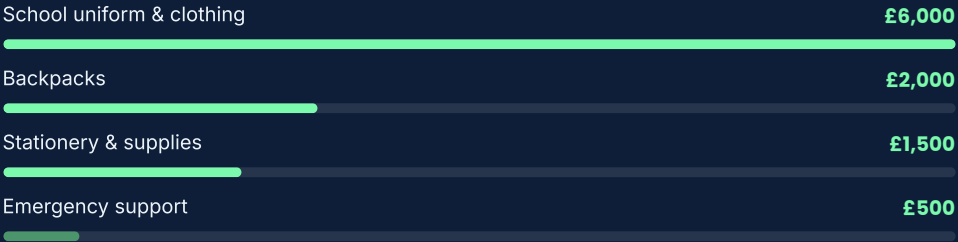
Help 500 children start school with confidence

Last summer we reached **114 children** with uniforms and essentials in just two weeks. This year we're aiming for **500**.



£ Every £20 puts a full uniform on a child's back. £10,000 reaches all 500.

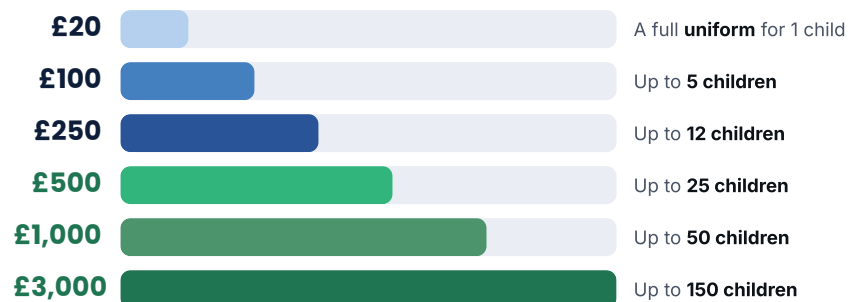
WHERE EVERY POUND GOES · £10,000 TARGET



95% goes direct to children · 5% held as emergency contingency.

What your gift achieves

However much you give, it climbs straight into a child's first day.



✦ No gift is too small. £20 puts a full uniform on a child's back — combined, your community can reach all 500.

Lead the campaign

Put your brand at the centre of the Back to School Drive — with measurable impact attached to your name.

HEADLINE · 1

Title Partner

£3,000

- ✓ Headline "in partnership with you" billing
- ✓ Logo on all materials & collection points
- ✓ Named sponsor of the drive
- ✓ Press mention + social feature
- ✓ Featured in impact report

♥ Uniforms for ~150 children

MAJOR

Community Impact Partner

£1,500

- ✓ Logo on materials & website
- ✓ Social media feature
- ✓ Named on collection points
- ✓ Certificate of partnership

♥ Supports ~75 children

CHAMPION

Back to School Champion

£1,000+

- ✓ Logo on website & materials
- ✓ Social media thank-you
- ✓ Certificate of partnership
- ✓ Updates from the drive

♥ Supports ~50 children